

# 2023 | 2024 ENGAGEMENT CALENDAR



United Way Fox Cities

common  
unity

CREATE  
CONNECTION

FALL

SEPTEMBER



RAISE AWARENESS

Diaper Need Awareness Week falls in September. Schedule a volunteer opportunity at the Kimberly-Clark Diaper Bank or host a diaper drive at your workplace.

WINTER

DECEMBER



ENTER TO WIN

December marks the last call to qualify for the sweepstakes vehicle! Remind your teammates of the upcoming deadline of December 8, 2023.

SPRING

MARCH



CELEBRATE WITH US

Outstanding workplace campaigns receive awards at United Way Fox Cities' Campaign Celebration. Whether you are celebrating others or yourselves, attend to see the good work happening in our community.

SUMMER

JUNE



GATHER FOR GOOD

Encourage your teammates to attend United Way Fox Cities' Annual Meeting, where they can learn about the impact of their gift.

OCTOBER



ENGAGE UP-AND-COMING LEADERS

Host an in-person information session about your campaign. United Way Fox Cities' Resource Development staff would be happy to join you.

JANUARY



SAY THANK YOU

Find pertinent ways to thank your teammates for engaging in this year's United Way campaign.

APRIL



ENCOURAGE VOLUNTEERISM

April is National Volunteer Month. Encourage your teammates to explore their passions at United Way Fox Cities and throughout the community.

JULY



PLAN AHEAD

It's a great time to start planning for your next campaign. Recruit others to join the effort with you.

NOVEMBER



HIGHLIGHT GIVING TUESDAY

Encourage your teammates to join the movement of radical generosity by promoting Giving Tuesday, held on the Tuesday following Thanksgiving.

FEBRUARY

211

SHARE THREE IMPORTANT NUMBERS

February 11 is National 211 Day. Share social media content from United Way Fox Cities to inform your teammates about this community resource.

MAY



BREAK THE STIGMA

May is Mental Health Awareness Month. Promote all the mental health resources available in our community.

AUGUST



JOIN THE FUN

Launch campaign season by attending United Way Fox Cities' Campaign Kickoff.