



YEAR-ROUND ENGAGEMENT CALENDAR

FALL

SEPTEMBER



RAISE AWARENESS

Diaper Need Awareness Week falls in September. Schedule a volunteer opportunity at the Kimberly-Clark Eastern Wisconsin Diaper Bank or host a diaper drive at your workplace.

OCTOBER



ENGAGE UP-AND-COMING LEADERS

Host an in-person information session about your campaign. United Way Fox Cities' Resource Development staff would be happy to join you.

NOVEMBER



HIGHLIGHT GIVING TUESDAY

Encourage your teammates to join the movement of radical generosity by promoting Giving Tuesday, held on the Tuesday following Thanksgiving.

WINTER

DECEMBER



ENTER TO WIN

December marks the last call to qualify for the sweepstakes vehicle! Remind your teammates of the upcoming deadline in December. Check UnitedWayFoxCities.org for more details.

JANUARY



SAY THANK YOU

Find pertinent ways to thank your teammates for engaging in this year's United Way campaign.

FEBRUARY

211

SHARE THREE IMPORTANT NUMBERS

February 11 is National 211 Day. Share social media content from United Way Fox Cities to inform your teammates about this community resource.

SPRING

MARCH



CELEBRATE COMMUNITY

Outstanding workplace campaigns receive awards for their support of the community. Whether you are celebrating others or yourselves, share the good work happening in our community through social media or word of mouth.

APRIL



ENCOURAGE VOLUNTEERISM

April is National Volunteer Month. Encourage your teammates to explore their passions at United Way Fox Cities and throughout the community.

MAY



BREAK THE STIGMA

May is Mental Health Awareness Month. Promote all the mental health resources available in our community.

SUMMER

JUNE



GATHER FOR GOOD

Launch campaign season by attending United Way Fox Cities' Campaign Kickoff and learn about your United Way and how it supports your community.

JULY



PLAN AHEAD

It's a great time to start planning for your next campaign. Recruit others to join the effort with you.

AUGUST



JOIN THE FUN

Launch campaign season by working with your teammates to develop fun and engaging activities promoting your organization's kickoff.