



UNITED IS THE WAY

We are creating a stronger,
more caring community



UNITED FOR IMPACT

Every gift makes a difference!

At United Way Fox Cities, we mobilize people, partners, and possibilities to build a stronger, more caring community for everyone.

For more than 75 years, we've been here when it matters most. From building a Healthy Community to creating more paths to Youth Opportunity, supporting Financial Security, and strengthening Community Resiliency, we take a comprehensive approach to the challenges facing our region.

Every gift to United Way Fox Cities becomes something powerful. It might be a package of diapers that eases a parent's worry, a ride to a new job that sparks a fresh start, or a counseling session that helps a teen finally breathe easier. These aren't just services. They're turning points.

When we come together to care for one another, real change happens. Get involved today: donate, volunteer, or learn more because United Is The Way™ for you to make a difference!

CHECK OUT OUR CAMPAIGN VIDEO



What do people really know about United Way? Local reporter Bill Jartz hit the streets to find out, asking everyday people what comes to mind when they hear "United Way." The answers might surprise you.



Then, local experts and community leaders share their deep connection to United Way Fox Cities and why this work matters.

BY-THE-NUMBERS

2024 Impact Data

Because of you,

130,000+ PEOPLE

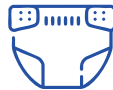
took steps to a better future



8,146

BABIES & CHILDREN

Received a strong start through early learning, developmental support, family stability, and healthcare



1,057,625

DIAPERS

Distributed by the Kimberly-Clark Eastern Wisconsin Diaper Bank



801

HOURS

Of violence prevention education

1,763

Babies per month were kept healthy and dry

608

People per month received period supplies

100+

PROGRAMS, GRANTS & INITIATIVES

are funded annually by United Way Fox Cities



36,074

COUNSELING + SUPPORT SESSIONS

To support the rising need for mental health care

11,373

Total people supported

7,165

Of the total were youth

25,022

RIDES

Were provided to **21,616** clients, helping them get to work, healthcare appointments, and other essential places

211

Connecting You to Community Resources

When people in the Fox Cities need help, they call 211. The free, confidential helpline is available 24/7 and connects individuals to vital services like housing, mental health care, utility assistance, food, healthcare, and employment resources. Operated locally by United Way Fox Cities, 211 is part of a statewide and national network that helps people navigate life's toughest moments.

In 2024 alone, 211 specialists responded to more than 13,000 contacts and made nearly 30,000 referrals. Housing remains the most requested need, followed by mental health and addiction support, utility help, and access to healthcare.

211 is more than a helpline—it's an early warning system. Calls to 211 reveal where community resources are stretched thin, such as the ongoing shortage of shelter beds and rental assistance.

Whether you're facing a crisis, seeking resources, or want to help someone else, 211 is here.

How to Reach 211

- **Call 211** – available 24/7
- **Text** your ZIP code to 898211
- **Chat or Search** online at 211now.org



LEAD UNITED

Empowering the Next Generation of Change-Makers



LEAD United, a new engagement group of United Way Fox Cities, is dedicated to fostering a dynamic community of rising leaders passionate about creating a brighter future. Through four core pillars—advocacy, fundraising, investing, and volunteering—LEAD United provides members with opportunities to build meaningful connections, make a tangible impact, and gain hands-on experience in addressing critical community issues. LEAD United will empower participants to use their voices, networks, and skills to bring meaningful change to the Fox Cities.

Get involved and gain hands-on experience while making a real impact. LEAD United offers opportunities to connect with peers, grow as a leader, and support solutions that matter. Visit our website to learn more or check the box on the pledge form to join.

IMPACT AREAS

Health, opportunity, stability, and resilience are all connected, and so are we. With our partners, United Way Fox Cities brings these impact areas together to support a future where everyone can reach their full potential.



YOUTH OPPORTUNITY

Every child deserves the chance to reach their full potential.

Here's how:

Making childcare and early learning more accessible

Supporting in-school, afterschool, and summer learning opportunities

Promoting early literacy

Helping families nurture each child's strengths and curiosity

Connecting young people with mentors, skills, and career pathways



HEALTHY COMMUNITY

Everyone deserves what they need to live a healthy life.

Here's how:

Expanding access to health insurance and care—especially for underrepresented populations

Connecting expecting parents to maternal health and early childhood services

Promoting nutrition and food security

Supporting mental health awareness and services for all ages



FINANCIAL SECURITY

Everyone deserves a path to financial stability.

Here's how:

Improving access to technology, continuing education, job training, and career pathways

Supporting financial education programs and coaching services

Investing in affordable housing solutions and homelessness prevention

Connecting individuals to public benefits and free tax preparation resources



COMMUNITY RESILIENCY

Everyone deserves a community that builds long-term strength and preparedness.

Here's how:

Operating the 211 helpline for 24/7 crisis and resource support

Collaborating with local partners to prepare for and respond to emergencies

Sharing tools and information to help people navigate urgent needs

Exploring ways to support recovery and rebuilding efforts

DRIVEN BY PURPOSE, FUELED BY COMMUNITY

Every Gift Makes a Difference!

WIN A 2025 KIA K4!

Along with supporting our community, your gift to United Way Fox Cities will also enter you for a chance to drive away in a brand-new 2025 Kia K4 LXS FWD—thanks to the generosity of Bergstrom Automotive!

How to Enter

Make a new, undesignated gift of \$1 per week (\$52 per year) or more, or maintain your previous year's gift of at least \$1 per week (\$52 per year), and you'll be automatically entered to win.

DOUBLE YOUR CHANCES!

Increase last year's gift by at least \$1 per week (\$52 per year), and you'll receive a second entry into the sweepstakes.

The fine print:

Maximum two entries per person. Pledges or entries must be received by December 12, 2025, to qualify.

The winner will be drawn on or about January 31, 2026.

See complete rules for details and mail-in entry instructions.

For more information and complete rules, visit unitedwayfoxcities.org



Donated by:



Cut here and return to your workplace campaign champion, or mail to the address on the form below.

PLEDGE FORM

1

YOUR INFORMATION



UNITED WAY
Fox Cities

1455 Midway Road
Menasha, WI 54952
920-954-7210

First name _____ Middle initial _____ Last name _____ Suffix _____

☐ I/we prefer to be anonymous Work email _____ Personal email _____

Birthdate ____/____/____ (for sweepstakes eligibility)

Preferred method of contact: ☐ Work email ☐ Personal email ☐ Preferred phone

By selecting a contact preference, you consent to be reached through that method. To change or opt out, email andar@unitedwayfoxcities.org. By opting out, you acknowledge that you may not receive messages via your preferred method but may still be contacted by other means.

Home address _____ City _____ State _____ ZIP _____

Preferred phone _____ ☐ Cell ☐ Home Work phone _____ Ext. _____

Employer name _____ ☐ New employer in the last year ☐ Retiring within one year ☐ I'm interested in LEAD United

All information is kept confidential and is used only by United Way Fox Cities. We do not sell or share our list of contributors with other organizations. We do not provide goods or services in whole or for partial consideration for any contribution made to the organization via this pledge form. Read our complete privacy and designation policies online at UnitedWayFoxCities.org.

2

YOUR GIFT PAYMENT OPTIONS

☐ PAYROLL DEDUCTION

→ Number of pay periods _____

I want to contribute the following amount per pay period:

☐ \$100 ☐ \$75 ☐ \$50 ☐ \$25 ☐ \$10

Other \$ _____

☐ One hour's pay per month \$ _____ (hourly rate)

☐ Make my total deductions equal: \$ _____
(United Way will do the math to determine amount/period.)

☐ One-time deduction of \$ _____ (if company allows)

☐ My gift can be combined with my spouse's/partner's gift to United Way Fox Cities.

Spouse/Partner Name: _____

Spouse/Partner Company: _____

☐ DIRECT GIFT

(Cash, check, and credit card options)

☐ Cash

Amount \$ _____

☐ Check (Payable to United Way Fox Cities)

Check # _____

Amount \$ _____

Optional Designation: If you would like to direct a portion of your total gift (\$50 minimum per designation) to another United Way or nonprofit, please complete the information below. Any undesignated amount will support United Way Fox Cities.

Other United Way - Amount: \$ _____

Other Organization - Amount: \$ _____

UW/Org. name, mailing address, city, state, ZIP: _____

☐ Please make my designation anonymous.

☐ Credit Card Amount \$ _____

Card Number

_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|

☐ Visa ☐ Discover ☐ MasterCard ☐ American Express

→ Exp. date ____/____/____ Security code ____|____|____|____

☐ One-time gift to be charged on ____/____/____

☐ Recurring Monthly (1st of the month starting January)

☐ Recurring Quarterly (1st of January, April, July, and October)

Your credit card may be processed after your requested date. To ensure your credit card contribution is processed before year end, please make a gift online: unitedwayfoxcities.org/give

3 MY TOTAL GIFT \$ _____

SIGN

Date _____

THANK YOU! UNITED IS THE WAY we are creating a stronger, more caring community.