

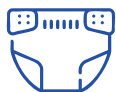
# YEAR-ROUND ENGAGEMENT

*Ideas to keep your team connected all year long.*



**UNITED WAY**  
Fox Cities

## SEPTEMBER



### RAISE AWARENESS

**Diaper Need Awareness Week** falls in September. Schedule a volunteer opportunity at the Kimberly-Clark Eastern Wisconsin Diaper Bank or host a diaper drive at your workplace.

## OCTOBER



### ENGAGE UP-&-COMING LEADERS

Host an in-person information session about your campaign. United Way Fox Cities' Resource Development staff would be happy to join you.

## NOVEMBER



### HIGHLIGHT GIVING TUESDAY

Encourage your teammates to **join the movement of radical generosity by promoting Giving Tuesday**, held on the Tuesday following Thanksgiving.

## DECEMBER



### ENTER TO WIN

December marks the **last call to qualify for the sweepstakes vehicle!** Remind your teammates of the upcoming deadline in December. Check [UnitedWayFoxCities.org](http://UnitedWayFoxCities.org) for more details.

## JANUARY



### SAY THANK YOU

Find **thoughtful and meaningful ways to thank your teammates** for engaging in this year's United Way campaign.

## FEBRUARY

# 211

### SHARE THREE NUMBERS

**February 11 is National 211 Day.** Share social media content from United Way Fox Cities to inform your teammates about this community resource.

## MARCH



### CELEBRATE COMMUNITY

**Celebrate standout campaigns and share the good happening in our community**, online or in person.

## APRIL



### ENCOURAGE VOLUNTEERING

**April is National Volunteer Month.** Encourage your teammates to explore their passions at United Way Fox Cities and throughout the community.

## MAY



### BREAK THE STIGMA

**May is Mental Health Awareness Month.** Promote all the mental health resources available in our community.

## JUNE



### GATHER FOR GOOD

Launch campaign season by **attending United Way Fox Cities' Campaign Kickoff** and learn about your United Way and how it supports your community.

## JULY



### PLAN AHEAD

**It's a great time to start planning for your next campaign.** Recruit others to join the effort with you.

## AUGUST



### JOIN THE FUN

**Launch campaign season** by working with your teammates to develop fun and engaging activities promoting your organization's kickoff.