

IMPACT AREAS

Health, opportunity, stability, and resilience are all connected, and so are we. With our partners, United Way Fox Cities brings these impact areas together to support a future where everyone can reach their full potential.



YOUTH OPPORTUNITY

Every child deserves the chance to reach their full potential.

Here's how:

Making childcare and early learning more accessible

Supporting in-school, afterschool, and summer learning opportunities

Promoting early literacy

Helping families nurture each child's strengths and curiosity

Connecting young people with mentors, skills, and career pathways



HEALTHY COMMUNITY

Everyone deserves what they need to live a healthy life.

Here's how:

Expanding access to health insurance and care—especially for underrepresented populations

Connecting expecting parents to maternal health and early childhood services

Promoting nutrition and food security

Supporting mental health awareness and services for all ages



FINANCIAL SECURITY

Everyone deserves a path to financial stability.

Here's how:

Improving access to technology, continuing education, job training, and career pathways

Supporting financial education programs and coaching services

Investing in affordable housing solutions and homelessness prevention

Connecting individuals to public benefits and free tax preparation resources



COMMUNITY RESILIENCY

Everyone deserves a community that builds long-term strength and preparedness.

Here's how:

Operating the 211 helpline for 24/7 crisis and resource support

Collaborating with local partners to prepare for and respond to emergencies

Sharing tools and information to help people navigate urgent needs

Exploring ways to support recovery and rebuilding efforts