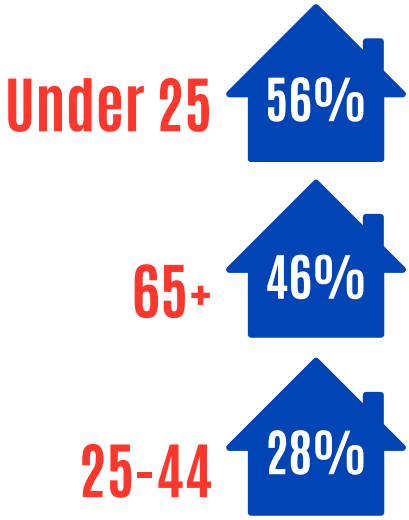
FINANCIAL HARDSHIP IN WISCONSIN

WISCONSIN

Statewide, there are **873,803 households (35%)** that can't afford the basics. These households fall below the ALICE Threshold, which includes households in poverty and **ALICE®** (**A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed) households. Struggling yet hidden in plain sight, ALICE earns above the poverty level, but less than the cost of basics.



HARDSHIP BY AGE



WHEN WORKING ISN'T ENOUGH



*For a family of four with an infant and a preschooler

Data Source: United For ALICE® (2026). *The State of ALICE in Wisconsin*

UnitedForALICE.org
@United4ALICE

UNITED FOR ALICE

UNITED WAY Wisconsin

BE PART OF THE SOLUTION

UnitedForALICE.org/Wisconsin