UNITED WAY
Fox Cities

GAME SHOW
Gala

COME ON DOWN!

A Night of Games, Teamwork, and Community Impact

FEBRUARY 24, 2027 | FOX CITIES EXHIBITION CENTER

Sponsorship Opportunities

GAME SHOW Gala

At United Way Fox Cities, we believe bringing people together should be meaningful and fun. Inspired by the excitement of The Price Is Right, our Game Show Gala transforms a traditional event into a high-energy, interactive experience where corporate teams compete for prizes and bragging rights. It is a chance to bring your team together in a fresh, engaging way while enjoying a little friendly competition with others who care about this community.

Throughout the evening, guests will discover how the "price" of real challenges in our community connects to our work across Healthy Community, Youth Opportunity, Financial Security, and Community Resiliency. It's an engaging, memorable way to build camaraderie within your organization while strengthening connections across the Fox Cities. We hope you will 'Come on Down' and join us for a night of making a difference!

Sponsorship Levels & Benefits

	PRESENTING (2 available) $20,000 SOLD	SHOWCASE (2 available) $15,000 SOLD	BIG WHEEL (2 available) $10,000	PHOTO BOOTH (1 available) $10,000	CONTESTANT ROW GAMES (6 available) $7,500	AUDIENCE GAMES (6 available) $5,000	COMMERCIAL BREAK (2 available) $5,000	DESSERT (1 available) $5,000 SOLD	RAFFLE (1 available) $5,000 SOLD	TABLE (7 available) $2,500
Table for 8 with table signage	●	●	●	●	●	●	●	●	●	●
Name recognition in any earned media	●									
Logo on attendee nametags	●									
Corporate team	●	●	●	●	●	●	●	●	●	●
Logo on event web page	●	●	●	●	●					
Logo on all event materials	●	●								
Logo on photo booth photos			●							
Highlighted in pre-event social media promo video	●									
Opportunity to speak from stage	●									
Recognition from stage	●	●	●	●						
Dedicated social media post	●	●	●							
Group social media post	●	●	●	●	●	●	●	●	●	
Prominent signage at event	●	●	●	●	●	●	●	●	●	
Ad in event program- full page	●									
Ad in event program- 1/2 page		●	●							
Ad in event program- 1/4 page				●	●					
Logo in event program	●					●	●	●	●	●
Logo on volunteer t-shirt	●	●	●	●						

UNITED WAY Fox Cities

10/19/2026